

Quannan for Senate
10/11-10/17/16
\$16,350

POLITICAL FILE CHECK LIST

- ☒ Sent Statement of Policy on Political Advertising
- ☒ Original Order and Any revisions to order
- ☒ Station Contract
- ☒ Certification from (Federal only)
- ☒ NAB form including authorized officers, directors, agents
- ☐ Rebate information
- ☒ Copy orders sent to Champaign office
- ☒ Check

Note: Class of time must be shown on contracts and invoices.
Retention Period: Two Years



Duckworth for U.S. Senate



Contract # 2656832

Station WICS-S2
Market Champaign-Sprngfld-Dtr DMA
Flight Dates 10/11/2016 - 10/17/2016 (Est. 2583)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Mon 10/17	Total
WICS 5a News 5:00 AM - 5:30 AM	EM	M-F 30	\$100.00 \$100.00		<i>/</i>						1
WICS 5:30a News 5:30 AM - 6:00 AM	EM	M-F 30	\$150.00 \$300.00			<i>/</i>			<i>/</i>		2
WICS 6a News 6:00 AM - 6:30 AM	EM	M-F 30	\$300.00 \$600.00	<i>/</i>			<i>/</i>				2
WICS 6:30a News 6:30 AM - 7:00 AM	EM	M-F 30	\$300.00 \$1,200.00	<i>/</i>	<i>/</i>	<i>/</i>				<i>/</i>	4
Good Morn America 7:00 AM - 8:00 AM	EM	M-F 30	\$350.00 \$1,050.00		<i>/</i>		<i>/</i>			<i>/</i>	3
Good Morn America 8:00 AM - 9:00 AM	EM	M-F 30	\$350.00 \$700.00	<i>/</i>		<i>/</i>					2
Good Morning Sat 7:00 AM - 8:00 AM	EM	Sa 30	\$250.00 \$250.00					<i>/</i>			1
Live with Kelly 9:00 AM - 10:00 AM	DT	M-F 30	\$200.00 \$200.00		<i>/</i>						1
The View 10:00 AM - 11:00 AM	DT	M-F 30	\$150.00 \$150.00				<i>/</i>				1
WICS 11a News 11:00 AM - 11:30 AM	DT	M-F 30	\$150.00 \$150.00							<i>/</i>	1

Duckworth for U.S. Senate



Station	WICS-S2	Buyer	Caroline Bahng
Market	Champaign-Sprngfld-Dtr DMA	Email	caroline@screenstrategies.com
Flight Dates	10/11/2016 - 10/17/2016 (Est. 2583)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Mon 10/17	Total
Extra 11:30 AM - 12:00 PM	DT	M-F 30	\$100.00 \$100.00	/							1
The Chew 12:00 PM - 1:00 PM	DT	M-F 30	\$150.00 \$150.00			/					1
General Hospital 1:00 PM - 2:00 PM	DT	M-F 30	\$150.00 \$150.00		/						1
Dr. Phil 3:00 PM - 4:00 PM	EF	M-F 30	\$250.00 \$500.00				/			/	2
Ellen 4:00 PM - 5:00 PM	EF	M-F 30	\$250.00 \$500.00	/		/					2
WICS 5p News 5:00 PM - 5:30 PM	EN	M-F 30	\$350.00 \$700.00		/		/				2
WICS 6p News 6:00 PM - 6:30 PM	EN	M-F 30	\$500.00 \$1,000.00	/						/	2
Ent Tonight 6:30 PM - 7:00 PM	PA	M-F 30	\$300.00 \$1,500.00	/	/	/	/			/	5
Conviction 9:00 PM - 10:00 PM	PT	M 30	\$1,500.00 \$1,500.00							/	1
Modern Family 8:00 PM - 8:30 PM	PT	W 30	\$800.00 \$800.00		/						1

Duckworth for U.S. Senate



Station	WICS-S2	Buyer	Caroline Bahng
Market	Champaign-Sprngfld-Dtr DMA	Email	caroline@screenstrategies.com
Flight Dates	10/11/2016 - 10/17/2016 (Est. 2583)	Phone	703-272-7300

Program Name	DP	Days Length	Rate	Tue 10/11	Wed 10/12	Thu 10/13	Fri 10/14	Sat 10/15	Sun 10/16	Mon 10/17	Total
Notorious 8:00 PM - 9:00 PM	PT	Th 30	\$800.00 \$800.00			1					1
Shark Tank 8:00 PM - 9:00 PM	PT	F 30	\$750.00 \$750.00				1				1
Funny Videos 6:00 PM - 7:00 PM	PT	Su 30	\$500.00 \$500.00						1		1
WICS 10p News 10:00 PM - 10:35 PM	LN	M-F 30	\$600.00 \$2,400.00	1	1		1			1	4
Jimmy Kimmel 10:35 PM - 11:35 PM	LF	M-F 30	\$100.00 \$300.00	1		1	1				3
Station Totals			\$16,350.00	9	9	8	9	1	1	9	46



WICS+WICD
2680 E Cook St
Springfield, IL 62703

Screen Strategies Media
15409 Whitechapel Ct
Centerville, VA 20120

Contract # 2656832

Schedule Dates

10/11/16-10/17/16

Advertiser

Duckworth for US Senate-D (108429)

Agency

Screen Strategies Media (15161)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

POLITICAL (1874)

Salesperson

HOUSE-SPRINGFIELD/CHAMPAL, WICS+ (1334)

Sales Office

WICD

Buyer Name

Bahng, Caroline

Phone/Fax

(703) 272-7300 /

CPE

2583

Account Types

Regional/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

Date Entered

10/07/16

Last Modified

10/07/16

Entered By

Jennifer Valent

CO-OP

No

Headline

Demo

Order Type

Normal

Package Deal

Commission %

15.00

Commission

\$2,452.50

Net Total

\$13,897.50

Sales Tax

CS+WICD Combo 100/0 (WICS++)

Broadcast Month

Spots

Rate

Oct. 2016

46

\$16,350.00

Grand Total:

46

\$16,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	5A- 5:30A (CST)			1						1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
2.0	Normal Line / SPOT	10/13/16-10/17/16	3	:30	5:30A- 6A (CST)		1		1					2	\$150.00	\$300.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
3.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	6A- 6:30A (CST)			1		1				2	\$300.00	\$600.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
4.0	Normal Line / SPOT	10/11/16-10/17/16	3	:30	6:30A- 7A (CST)		1	1	1	1				4	\$300.00	\$1,200.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
5.0	Normal Line / SPOT	10/12/16-10/17/16	3	:30	7A- 8A (CST)		1		1		1			3	\$350.00	\$1,050.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
6.0	Normal Line / SPOT	10/11/16-10/13/16	3	:30	8A- 9A (CST)			1		1				2	\$350.00	\$700.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
7.0	Normal Line / SPOT	10/15/16-10/15/16	3	:30	7A- 8A (CST)						1			1	\$250.00	\$250.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
8.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	9A- 10A (CST)				1					1	\$200.00	\$200.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
9.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	10A- 11A (CST)					1				1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
10.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	11A- 11:30A (CST)		1							1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
11.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	11:30A- 12P (CST)			1						1	\$100.00	\$100.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
12.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	12P- 1P (CST)				1					1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
13.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	1P- 2P (CST)			1						1	\$150.00	\$150.00	WICS+WICD Combo 100/0 (WICS)		10/7/16

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WICS-TV
2660 E Cook St
Springfield, IL 62703

Screen Strategies Media
15409 Whitechapel Ct
Centerville, VA 20120

Contract # 2656832
Schedule Dates 10/11/16-10/17/16
Advertiser Duckworth for US Senate-D (1086)
Agency Screen Strategies Media (15161)
Product POLITICAL CANDIDATE (ns) (1186)
Brand POLITICAL (1874)
Salesperson HOUSE-SPRINGFIELD/CHAMPAI, WICS+ (1334)
Sales Office WICD
Buyer Name Bahng, Caroline
Phone/Fax (703) 272-7300 /
CPE 2583
Account Types Regional/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 10/07/16
Last Modified 10/07/16
Entered By Jennifer Valenti
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,452.50
Net Total \$13,897.50
Sales Tax

WICS+WICD
By Broadcast Mo
Oct. 2016
Grand Total:

Spots	Rate
46	\$10,350.00
46	\$10,350.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/14/16-10/17/16	3	:30	3p-4p (CST)	1								2	\$250.00	\$500.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
15.0	Normal Line / SPOT	10/11/16-10/13/16	3	:30	4p-5p (CST)	1		1		1				2	\$250.00	\$500.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
16.0	Normal Line / News	10/12/16-10/14/16	3	:30	5p-5:30p (CST)				1					2	\$350.00	\$700.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
17.0	Normal Line / News	10/11/16-10/17/16	3	:30	6p-6:30p (CST)	1	1							2	\$500.00	\$1,000.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
18.0	Normal Line / SPOT	10/11/16-10/17/16	3	:30	6:30p-7p (CST)	1	1	1	1	1				5	\$300.00	\$1,500.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
19.0	Normal Line / Prime	10/17/16-10/17/16	3	:30	9p-10p (CST)	1								1	\$1,500.00	\$1,500.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
20.0	Normal Line / Prime	10/12/16-10/12/16	3	:30	8p-8:30p (CST)			1						1	\$800.00	\$800.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
21.0	Normal Line / Prime	10/13/16-10/13/16	3	:30	8p-9p (CST)					1				1	\$800.00	\$800.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
22.0	Normal Line / Prime	10/14/16-10/14/16	3	:30	8p-9p (CST)						1			1	\$750.00	\$750.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
23.0	Normal Line / Prime	10/16/16-10/16/16	3	:30	6p-7p (CST)							1		1	\$500.00	\$500.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
24.0	Normal Line / News	10/11/16-10/17/16	3	:30	10p-10:35p (CST)	1	1	1	1	1				4	\$600.00	\$2,400.00	WICS+WICD Combo 100/0 (WICS)		10/7/16
25.0	Normal Line / SPOT	10/11/16-10/14/16	3	:30	10:35p-11:37p (CST)	1	1	1	1	1				3	\$100.00	\$300.00	WICS+WICD Combo 100/0 (WICS)		10/7/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://spn.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Tammy for Illinois

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box) Mark Kirk

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Kyle Osterhout

printed name

9/18/2016

date

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WICS-TV	Date: 10/6/2016
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I, Screen Strategies Media,

being/on behalf of: Tammy Duckworth,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$13,897.50

I represent that the payment for the above described broadcast time has been furnished by:

Tammy for Illinois

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Keith Lowey

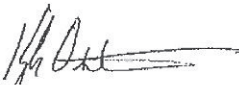
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/6/2016

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Jennifer E. Valenti, COM
Printed Name

Title